SEO Site Analyst

hydraulics.promportal.su

https://hydraulics.promportal.su

32/100

Overall SEO Score: Grade F

54	32	22	21
Total Checks	Passed	Failed	Title Length

Ai_Seo

[PASS] **AI Crawler Access** +10 pts

All 13 major AI crawlers (GPTBot, ClaudeBot, PerplexityBot……

[FAIL] **Answer-Ready Structure** +2 pts

No question headings, lists, or tables — hard for AI engine…

[FAIL] **Citation-Ready Schema** +0 pts

No JSON-LD structured data found.

[FAIL] **Entity Clarity** +0 pts

No Organization/Person/WebSite schema — LLMs cannot confide…

[FAIL] **Freshness Signals** +2 pts

No machine-readable dates (article:published_time, datePubl…

[FAIL] **Semantic HTML for AI** +3 pts

Weak semantic structure — AI parsers struggle to isolate th…

[FAIL] **llms.txt** +2 pts

No llms.txt file found.

Content Analysis

[FAIL] **Content Length** +2 pts

Thin content (32 words)

[FAIL] **H1 Heading** +0 pts

No H1 heading found

[FAIL] **Heading Structure** +0 pts

No headings found

[PASS] **Image Alt Tags** +5 pts

No images found on page

[FAIL] **Keyword Consistency** +0 pts

Primary keyword not in title or H1

[PASS] **Keywords Cloud** +5 pts

Top keywords: info, promportal

[FAIL] **Text/HTML Ratio** +0 pts

Low text ratio: 5.7%

Domain Info

[PASS] **Domain Variations** +3 pts

Consider securing: hydraulics.com, hydraulics.net, hydrauli…

[PASS] **WHOIS Data** +2 pts

Could not process domain registration data

External Metrics

[FAIL] **Backlinks** +0 pts

Moz API not configured (optional)

[FAIL] **Domain Authority** +0 pts

Moz API not configured (optional)

Links

[FAIL] **Broken Links** +0 pts

1 broken links found

[PASS] **External Links** +3 pts

No external links found

[PASS] **Internal Links** +5 pts

1 internal links found

[PASS] **NoFollow Links** +3 pts

0 nofollow links

Meta Tags

[FAIL] **Meta Description** +0 pts

Missing meta description.

[PASS] **Meta Keywords** +2 pts

No meta keywords (not required)

[FAIL] **Title Tag Length** +5 pts

Title length is 21 chars (recommended: 30-60).

Mobile Optimization

[PASS] **Mobile Friendly** +7 pts

Site appears mobile friendly

[PASS] **Viewport Tag** +10 pts

Viewport tag is present.

Performance

[PASS] **GZIP Compression** +8 pts

GZIP compression enabled

[PASS] **Page Size** +10 pts

Excellent page size (4 KB)

[PASS] **PageSpeed Insights** +2 pts

PageSpeed API key not configured

[PASS] **Server Response Time** +10 pts

Excellent response time (0.26s)

[PASS] **Speed Tips** +5 pts

Page is well optimized

Security

[FAIL] **Email Privacy** +0 pts

1 email(s) exposed in HTML

[PASS] **Safe Browsing** +2 pts

Safe Browsing API key not configured

Server Info

[PASS] **Hosting Provider** +3 pts

Hosted by: SmartApe

[PASS] **Server IP** +3 pts

Server IP: 94.198.55.212

[PASS] **Server Location** +3 pts

Server located in Moscow, Russia

Technical SEO

[FAIL] **Analytics Detection** +0 pts

No analytics tools detected

[FAIL] **Canonical Tag** +5 pts

Missing canonical tag.

[FAIL] **Character Encoding** +0 pts

No character encoding declared

[FAIL] **Custom 404 Page** +0 pts

No 404 - returns 200 for missing pages

[PASS] **Doctype** +2 pts

Doctype declared (older HTML)

[PASS] **Embedded Objects** +3 pts

No embedded objects (Flash/Java)

[PASS] **HTTP Status** +5 pts

Page returns 200 OK

[PASS] **IP Canonicalization** +3 pts

Domain resolves to IP: 94.198.55.212

[PASS] **Iframe Detection** +3 pts

No iframes found

[PASS] **Robots.txt** +5 pts

Robots.txt found and accessible

[PASS] **SSL Certificate** +10 pts

Valid SSL certificate (HTTPS)

[FAIL] **Sitemap.xml** +0 pts

No sitemap.xml found

[PASS] **URL Length** +3 pts

Good URL length (33 chars)

[PASS] **URL Rewrite** +5 pts

Clean, SEO-friendly URL structure

[PASS] **URL Underscores** +3 pts

URL uses SEO-friendly format

[PASS] **W3C Validity** +8 pts

Valid HTML (0 warnings)

[PASS] **WWW Consistency** +3 pts

Using non-www version

Priority Recommendations

• Restructure content: question-based headings, direct answers up top, bullet lis…

• Add JSON-LD schema (FAQPage, Article, Organization). AI engines rely on it to u…

• Add Organization JSON-LD with name, logo, description and sameAs social links.

• Expose publish and last-updated dates via meta tags or schema. AI answer engine…

• Wrap primary content in <main>/<article> tags and keep paragraphs under ~100 wo…

• Add an llms.txt file (markdown index of your key pages) so LLMs can understand …

• Add more substantial content (aim for 1000+ words).

• Add a single H1 heading that describes the page content.

• Add headings to structure your content.

• Include your target keyword in title and H1.