SEO Site Analyst

badmintonsoldiers.club

https://badmintonsoldiers.club/da/

48/100

Overall SEO Score: Grade F

57	51	6	58
Total Checks	Passed	Failed	Title Length

Ai_Seo

[PASS] **AI Crawler Access** +10 pts

All 13 major AI crawlers (GPTBot, ClaudeBot, PerplexityBot……

[PASS] **Answer-Ready Structure** +5 pts

Some answer-friendly formatting found, but it could be stro…

[PASS] **Citation-Ready Schema** +10 pts

Found AI-citable structured data: FAQPage.

[PASS] **Entity Clarity** +6 pts

WebSite schema found, but few/no sameAs profile links.

[FAIL] **Freshness Signals** +2 pts

No machine-readable dates (article:published_time, datePubl…

[PASS] **Semantic HTML for AI** +8 pts

Good semantic structure (main: yes, article: yes, digestibl…

[PASS] **llms.txt** +10 pts

llms.txt found — AI assistants get a curated guide to your …

Content Analysis

[PASS] **Content Length** +6 pts

Moderate content (663 words)

[PASS] **H1 Heading** +10 pts

Single H1 found: "Badminton i London: Wembley og Ealing | B…

[PASS] **Heading Structure** +8 pts

Good heading structure (9 headings)

[PASS] **Image Alt Tags** +5 pts

No images found on page

[FAIL] **Keyword Consistency** +0 pts

Primary keyword not in title or H1

[PASS] **Keywords Cloud** +5 pts

Top keywords: alperton, school, wembley, brentside, ealing

[FAIL] **Text/HTML Ratio** +0 pts

Low text ratio: 9.7%

Domain Info

[PASS] **Domain Age** +3 pts

Domain is 1 year(s) old

[PASS] **Domain Expiry** +3 pts

Expires in 169 days

[PASS] **Domain Registrar** +3 pts

Registrar: Mesh Digital Limited

[PASS] **Domain Variations** +3 pts

Consider securing: badmintonsoldiers.com, badmintonsoldiers…

[PASS] **Name Servers** +3 pts

2 name server(s): ns2.badmintonsoldiers.club, ns1.badminton…

External Metrics

[FAIL] **Backlinks** +0 pts

Moz API not configured (optional)

[FAIL] **Domain Authority** +0 pts

Moz API not configured (optional)

Links

[PASS] **Broken Links** +5 pts

No broken links detected (sample check)

[PASS] **External Links** +5 pts

8 external links found

[PASS] **Internal Links** +8 pts

40 internal links found

[PASS] **NoFollow Links** +3 pts

0 nofollow links

Meta Tags

[PASS] **Meta Description** +10 pts

Description is optimized (140 chars).

[PASS] **Meta Keywords** +2 pts

No meta keywords (not required)

[PASS] **Title Tag** +10 pts

Title tag is optimized (58 chars).

Mobile Optimization

[PASS] **Mobile Friendly** +6 pts

Site appears mobile friendly

[PASS] **Viewport Tag** +10 pts

Viewport tag is present.

Performance

[PASS] **GZIP Compression** +8 pts

GZIP compression enabled

[PASS] **Page Size** +10 pts

Excellent page size (45 KB)

[PASS] **PageSpeed Insights** +2 pts

PageSpeed API key not configured

[PASS] **Server Response Time** +7 pts

Good response time (0.51s)

[PASS] **Speed Tips** +5 pts

Page is well optimized

Security

[FAIL] **Email Privacy** +0 pts

1 email(s) exposed in HTML

[PASS] **Safe Browsing** +2 pts

Safe Browsing API key not configured

Server Info

[PASS] **Hosting Provider** +3 pts

Hosted by: iWeb Technologies Inc

[PASS] **Server IP** +3 pts

Server IP: 70.38.14.36

[PASS] **Server Location** +3 pts

Server located in Montreal, Canada

Technical SEO

[PASS] **Analytics Detection** +5 pts

Found: Segment

[PASS] **Canonical Tag** +10 pts

Canonical tag is present.

[PASS] **Character Encoding** +3 pts

Encoding declared: UTF-8

[PASS] **Custom 404 Page** +3 pts

404 page exists but may be basic

[PASS] **Doctype** +2 pts

Doctype declared (older HTML)

[PASS] **Embedded Objects** +3 pts

No embedded objects (Flash/Java)

[PASS] **HTTP Status** +5 pts

Page returns 200 OK

[PASS] **IP Canonicalization** +3 pts

Domain resolves to IP: 70.38.14.36

[PASS] **Iframe Detection** +3 pts

No iframes found

[PASS] **Robots.txt** +5 pts

Robots.txt found and accessible

[PASS] **SSL Certificate** +10 pts

Valid SSL certificate (HTTPS)

[PASS] **Sitemap.xml** +5 pts

Sitemap found

[PASS] **URL Length** +3 pts

Good URL length (34 chars)

[PASS] **URL Rewrite** +5 pts

Clean, SEO-friendly URL structure

[PASS] **URL Underscores** +3 pts

URL uses SEO-friendly format

[PASS] **W3C Validity** +5 pts

2 HTML errors, 0 warnings

[PASS] **WWW Consistency** +3 pts

Using non-www version

Priority Recommendations

• Expose publish and last-updated dates via meta tags or schema. AI answer engine…

• Include your target keyword in title and H1.

• Add more text content. Aim for 25%+ text-to-HTML ratio.

• Add MOZ_ACCESS_ID and MOZ_SECRET_KEY to enable.

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• Hide emails to prevent spam harvesting.