# SEO Site Analyst

boo.eshost.com.ar

http://boo.eshost.com.ar

**24/100**

**Overall SEO Score: Grade F**

| 54 | 28 | 26 | 0 |
|---|---|---|---|
| Total Checks | Passed | Failed | Title Length |

## Ai_Seo

[PASS] **AI Crawler Access** +10 pts

All 13 major AI crawlers (GPTBot, ClaudeBot, PerplexityBot……

[FAIL] **Answer-Ready Structure** +2 pts

No question headings, lists, or tables — hard for AI engine…

[FAIL] **Citation-Ready Schema** +0 pts

No JSON-LD structured data found.

[FAIL] **Entity Clarity** +0 pts

No Organization/Person/WebSite schema — LLMs cannot confide…

[FAIL] **Freshness Signals** +2 pts

No machine-readable dates (article:published_time, datePubl…

[FAIL] **Semantic HTML for AI** +3 pts

Weak semantic structure — AI parsers struggle to isolate th…

[FAIL] **llms.txt** +2 pts

No llms.txt file found.

## Content Analysis

[FAIL] **Content Length** +2 pts

Thin content (19 words)

[FAIL] **H1 Heading** +0 pts

No H1 heading found

[FAIL] **Heading Structure** +0 pts

No headings found

[PASS] **Image Alt Tags** +5 pts

No images found on page

[FAIL] **Keyword Consistency** +0 pts

Primary keyword not in title or H1

[PASS] **Keywords Cloud** +5 pts

Top keywords: javascript, browser, site, requires, work

[FAIL] **Text/HTML Ratio** +0 pts

Low text ratio: 14.2%

## Domain Info

[PASS] **Domain Variations** +3 pts

Consider securing: boo.com, boo.net, boo.org

[PASS] **WHOIS Data** +2 pts

Could not process domain registration data

## External Metrics

[FAIL] **Backlinks** +0 pts

Moz API not configured (optional)

[FAIL] **Domain Authority** +0 pts

Moz API not configured (optional)

## Links

[PASS] **Broken Links** +5 pts

No broken links detected (sample check)

[PASS] **External Links** +3 pts

No external links found

[FAIL] **Internal Links** +0 pts

No internal links found

[PASS] **NoFollow Links** +3 pts

0 nofollow links

## Meta Tags

[FAIL] **Meta Description** +0 pts

Missing meta description.

[PASS] **Meta Keywords** +2 pts

No meta keywords (not required)

[FAIL] **Title Tag** +0 pts

Missing title tag.

## Mobile Optimization

[FAIL] **Mobile Friendly** +0 pts

Mobile issues: Missing viewport meta tag, No responsive CSS…

[FAIL] **Viewport Tag** +0 pts

Missing viewport tag.

## Performance

[FAIL] **GZIP Compression** +0 pts

GZIP compression not detected

[PASS] **Page Size** +10 pts

Excellent page size (1 KB)

[PASS] **PageSpeed Insights** +2 pts

PageSpeed API key not configured

[PASS] **Server Response Time** +10 pts

Excellent response time (0.20s)

[PASS] **Speed Tips** +4 pts

1 optimization(s) suggested

## Security

[PASS] **Email Privacy** +5 pts

No exposed email addresses

[PASS] **Safe Browsing** +2 pts

Safe Browsing API key not configured

## Server Info

[PASS] **Hosting Provider** +3 pts

Hosted by: I FastNet LTD

[PASS] **Server IP** +3 pts

Server IP: 185.27.134.176

[PASS] **Server Location** +3 pts

Server located in Gosforth, United Kingdom

## Technical SEO

[FAIL] **Analytics Detection** +0 pts

No analytics tools detected

[FAIL] **Canonical Tag** +5 pts

Missing canonical tag.

[FAIL] **Character Encoding** +0 pts

No character encoding declared

[PASS] **Custom 404 Page** +2 pts

Could not test 404 page

[FAIL] **Doctype** +0 pts

No doctype declared

[PASS] **Embedded Objects** +3 pts

No embedded objects (Flash/Java)

[PASS] **HTTP Status** +5 pts

Page returns 200 OK

[PASS] **IP Canonicalization** +3 pts

Domain resolves to IP: 185.27.134.176

[PASS] **Iframe Detection** +3 pts

No iframes found

[FAIL] **Robots.txt** +0 pts

No robots.txt found

[FAIL] **SSL Certificate** +0 pts

Site not using HTTPS

[FAIL] **Sitemap.xml** +0 pts

No sitemap.xml found

[PASS] **URL Length** +3 pts

Good URL length (25 chars)

[PASS] **URL Rewrite** +5 pts

Clean, SEO-friendly URL structure

[PASS] **URL Underscores** +3 pts

URL uses SEO-friendly format

[PASS] **W3C Validity** +5 pts

3 HTML errors, 0 warnings

[PASS] **WWW Consistency** +3 pts

Using non-www version

## Priority Recommendations

• Restructure content: question-based headings, direct answers up top, bullet lis…

• Add JSON-LD schema (FAQPage, Article, Organization). AI engines rely on it to u…

• Add Organization JSON-LD with name, logo, description and sameAs social links.

• Expose publish and last-updated dates via meta tags or schema. AI answer engine…

• Wrap primary content in <main>/<article> tags and keep paragraphs under ~100 wo…

• Add an llms.txt file (markdown index of your key pages) so LLMs can understand …

• Add more substantial content (aim for 1000+ words).

• Add a single H1 heading that describes the page content.

• Add headings to structure your content.

• Include your target keyword in title and H1.