

SEO Site Analyst

boo.eshost.com.ar

http://boo.eshost.com.ar

24/100

Overall SEO Score: Grade F

54

Total Checks

28

Passed

26

Failed

0

Title Length

Ai_Seo

[PASS] AI Crawler Access +10 pts

All 13 major AI crawlers (GPTBot, ClaudeBot, PerplexityBot.....

[FAIL] Answer-Ready Structure +2 pts

No question headings, lists, or tables — hard for AI engine...

[FAIL] Citation-Ready Schema +0 pts

No JSON-LD structured data found.

[FAIL] Entity Clarity +0 pts

No Organization/Person/WebSite schema — LLMs cannot confide...

[FAIL] Freshness Signals +2 pts

No machine-readable dates (article:published_time, datePubl...

[FAIL] Semantic HTML for AI +3 pts

Weak semantic structure — AI parsers struggle to isolate th...

[FAIL] llms.txt +2 pts

No llms.txt file found.

Content Analysis

[FAIL] Content Length +2 pts

Thin content (19 words)

[FAIL] H1 Heading +0 pts

No H1 heading found

[FAIL] Heading Structure +0 pts

No headings found

[PASS] Image Alt Tags +5 pts

No images found on page

[FAIL] Keyword Consistency +0 pts

Primary keyword not in title or H1

[PASS] Keywords Cloud +5 pts

Top keywords: javascript, browser, site, requires, work

[FAIL] Text/HTML Ratio +0 pts

Low text ratio: 14.2%

Domain Info

[PASS] Domain Variations +3 pts

Consider securing: boo.com, boo.net, boo.org

[PASS] WHOIS Data +2 pts

Could not process domain registration data

External Metrics

[FAIL] Backlinks +0 pts

Moz API not configured (optional)

[FAIL] Domain Authority +0 pts

Moz API not configured (optional)

Links

[PASS] Broken Links +5 pts

No broken links detected (sample check)

[PASS] External Links +3 pts

No external links found

[FAIL] Internal Links +0 pts

No internal links found

[PASS] NoFollow Links +3 pts

0 nofollow links

Meta Tags

[FAIL] Meta Description +0 pts

Missing meta description.

[PASS] Meta Keywords +2 pts

No meta keywords (not required)

[FAIL] Title Tag +0 pts

Missing title tag.

Mobile Optimization

[FAIL] Mobile Friendly +0 pts

Mobile issues: Missing viewport meta tag, No responsive CSS...

[FAIL] Viewport Tag +0 pts

Missing viewport tag.

Performance

[FAIL] GZIP Compression +0 pts

GZIP compression not detected

[PASS] Page Size +10 pts

Excellent page size (1 KB)

[PASS] PageSpeed Insights +2 pts

PageSpeed API key not configured

[PASS] Server Response Time +10 pts

Excellent response time (0.20s)

[PASS] Speed Tips +4 pts

1 optimization(s) suggested

Security

[PASS] Email Privacy +5 pts

No exposed email addresses

[PASS] Safe Browsing +2 pts

Safe Browsing API key not configured

Server Info

[PASS] **Hosting Provider** +3 pts

Hosted by: I FastNet LTD

[PASS] **Server IP** +3 pts

Server IP: 185.27.134.176

[PASS] **Server Location** +3 pts

Server located in Gosforth, United Kingdom

Technical SEO

[FAIL] **Analytics Detection** +0 pts

No analytics tools detected

[FAIL] **Canonical Tag** +5 pts

Missing canonical tag.

[FAIL] **Character Encoding** +0 pts

No character encoding declared

[PASS] **Custom 404 Page** +2 pts

Could not test 404 page

[FAIL] **Doctype** +0 pts

No doctype declared

[PASS] **Embedded Objects** +3 pts

No embedded objects (Flash/Java)

[PASS] **HTTP Status** +5 pts

Page returns 200 OK

[PASS] IP Canonicalization +3 pts

Domain resolves to IP: 185.27.134.176

[PASS] Iframe Detection +3 pts

No iframes found

[FAIL] Robots.txt +0 pts

No robots.txt found

[FAIL] SSL Certificate +0 pts

Site not using HTTPS

[FAIL] Sitemap.xml +0 pts

No sitemap.xml found

[PASS] URL Length +3 pts

Good URL length (25 chars)

[PASS] URL Rewrite +5 pts

Clean, SEO-friendly URL structure

[PASS] URL Underscores +3 pts

URL uses SEO-friendly format

[PASS] W3C Validity +5 pts

3 HTML errors, 0 warnings

[PASS] WWW Consistency +3 pts

Using non-www version

Priority Recommendations

- Restructure content: question-based headings, direct answers up top, bullet lis...

- Add JSON-LD schema (FAQPage, Article, Organization). AI engines rely on it to u...

- Add Organization JSON-LD with name, logo, description and sameAs social links.

- Expose publish and last-updated dates via meta tags or schema. AI answer engine...

- Wrap primary content in <main>/<article> tags and keep paragraphs under ~100 wo...

- Add an llms.txt file (markdown index of your key pages) so LLMs can understand ...

- Add more substantial content (aim for 1000+ words).

- Add a single H1 heading that describes the page content.

- Add headings to structure your content.

- Include your target keyword in title and H1.

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