SEO Site Analyst

butterflywallpapers.wordpress.com

https://butterflywallpapers.wordpress.com/

32/100

Overall SEO Score: Grade F

54	33	21	24
Total Checks	Passed	Failed	Title Length

Ai_Seo

[FAIL] **AI Crawler Access** +0 pts

Most AI crawlers are blocked (10/13): your content is invis…

[FAIL] **Answer-Ready Structure** +2 pts

No question headings, lists, or tables — hard for AI engine…

[FAIL] **Citation-Ready Schema** +0 pts

No JSON-LD structured data found.

[FAIL] **Entity Clarity** +0 pts

No Organization/Person/WebSite schema — LLMs cannot confide…

[FAIL] **Freshness Signals** +2 pts

No machine-readable dates (article:published_time, datePubl…

[FAIL] **Semantic HTML for AI** +3 pts

Weak semantic structure — AI parsers struggle to isolate th…

[FAIL] **llms.txt** +2 pts

No llms.txt file found.

Content Analysis

[FAIL] **Content Length** +2 pts

Thin content (5 words)

[PASS] **H1 Heading** +10 pts

Single H1 found: ""

[FAIL] **Heading Structure** +4 pts

Incomplete heading hierarchy

[PASS] **Image Alt Tags** +5 pts

No images found on page

[PASS] **Keyword Consistency** +3 pts

Primary keyword "checking" found in title

[PASS] **Keywords Cloud** +5 pts

Top keywords: checking, browser, javascript, required

[FAIL] **Text/HTML Ratio** +0 pts

Low text ratio: 2.4%

Domain Info

[PASS] **Domain Variations** +3 pts

Consider securing: butterflywallpapers.com, butterflywallpa…

[PASS] **WHOIS Data** +2 pts

Could not process domain registration data

External Metrics

[FAIL] **Backlinks** +0 pts

Moz API not configured (optional)

[FAIL] **Domain Authority** +0 pts

Moz API not configured (optional)

Links

[PASS] **Broken Links** +5 pts

No broken links detected (sample check)

[PASS] **External Links** +3 pts

No external links found

[FAIL] **Internal Links** +0 pts

No internal links found

[PASS] **NoFollow Links** +3 pts

0 nofollow links

Meta Tags

[FAIL] **Meta Description** +0 pts

Missing meta description.

[PASS] **Meta Keywords** +2 pts

No meta keywords (not required)

[FAIL] **Title Tag Length** +5 pts

Title length is 24 chars (recommended: 30-60).

Mobile Optimization

[FAIL] **Mobile Friendly** +4 pts

Mobile issues: No responsive CSS detected

[PASS] **Viewport Tag** +10 pts

Viewport tag is present.

Performance

[FAIL] **GZIP Compression** +0 pts

GZIP compression not detected

[PASS] **Page Size** +10 pts

Excellent page size (2 KB)

[PASS] **PageSpeed Insights** +2 pts

PageSpeed API key not configured

[PASS] **Server Response Time** +7 pts

Good response time (0.55s)

[PASS] **Speed Tips** +4 pts

1 optimization(s) suggested

Security

[PASS] **Email Privacy** +5 pts

No exposed email addresses

[PASS] **Safe Browsing** +2 pts

Safe Browsing API key not configured

Server Info

[PASS] **Hosting Provider** +3 pts

Hosted by: Automattic, Inc

[PASS] **Server IP** +3 pts

Server IP: 192.0.78.13

[PASS] **Server Location** +3 pts

Server located in San Francisco, United States

Technical SEO

[FAIL] **Analytics Detection** +0 pts

No analytics tools detected

[FAIL] **Canonical Tag** +5 pts

Missing canonical tag.

[FAIL] **Character Encoding** +0 pts

No character encoding declared

[PASS] **Custom 404 Page** +5 pts

Custom 404 error page configured

[PASS] **Doctype** +2 pts

Doctype declared (older HTML)

[PASS] **Embedded Objects** +3 pts

No embedded objects (Flash/Java)

[FAIL] **HTTP Status** +0 pts

Unexpected status code: 403

[PASS] **IP Canonicalization** +3 pts

Domain resolves to IP: 192.0.78.13

[PASS] **Iframe Detection** +3 pts

No iframes found

[PASS] **Robots.txt** +5 pts

Robots.txt found and accessible

[PASS] **SSL Certificate** +10 pts

Valid SSL certificate (HTTPS)

[PASS] **Sitemap.xml** +5 pts

Sitemap found

[PASS] **URL Length** +3 pts

Good URL length (42 chars)

[PASS] **URL Rewrite** +5 pts

Clean, SEO-friendly URL structure

[PASS] **URL Underscores** +3 pts

URL uses SEO-friendly format

[PASS] **W3C Validity** +5 pts

2 HTML errors, 0 warnings

[PASS] **WWW Consistency** +3 pts

Using non-www version

Priority Recommendations

- Remove "Disallow: /" rules for GPTBot, ClaudeBot, PerplexityBot, OAI-SearchBot …

• Restructure content: question-based headings, direct answers up top, bullet lis…

• Add JSON-LD schema (FAQPage, Article, Organization). AI engines rely on it to u…

• Add Organization JSON-LD with name, logo, description and sameAs social links.

• Expose publish and last-updated dates via meta tags or schema. AI answer engine…

• Wrap primary content in <main>/<article> tags and keep paragraphs under ~100 wo…

• Add an llms.txt file (markdown index of your key pages) so LLMs can understand …

• Add more substantial content (aim for 1000+ words).

• Use H1 followed by H2, H3 for proper structure.

• Add more text content. Aim for 25%+ text-to-HTML ratio.